



**QUALITY
CONSORTIUM**

THE AVOCA GROUP

**2018 GLOBAL
SUMMIT**

**SPONSORSHIP
OPPORTUNITIES**

June 13-14, 2018

**7th Annual Avoca Quality Consortium Global Quality Summit
Dublin, Ireland**



WHY ATTEND ?

A highly involved Consortium committed to a common goal.

70+ Member companies, 1,000+ Member representatives working to transform drug development.

Engaged, primed audience at Summits.

We have over 250 of the brightest minds actively seeking, sharing, and debating new ideas to improve clinical trials.

Access to people and opinions that matter.

From heads of clinical operations, quality, regulatory, procurement, and innovation, to operational leaders, our Members come to make connections, solve problems, engage with thought leaders, and influence change.

An opportunity to have sustained exposure for your brand over time.

"The networking was wonderful as usual – you hit the industry sweet spot with the new materials presented. I loved the combination of strategic and tactical topics presented."

"I loved the interactive sessions, so unlike any meeting I have ever attended."



Numerous Networking Opportunities



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ABOUT

THE AVOCA QUALITY CONSORTIUM™

The Avoca Quality Consortium (AQC) is a member-based pre-competitive collaborative comprised of the world's leading stakeholders in clinical development whose mission is to create innovative solutions that improve the execution of outsourced trials. The AQC consists of 70+ pharma, biotech, CRO, and clinical service providers and industry experts from outsourcing, clinical operations, quality, regulatory, procurement, innovation, and operations. Each year, AQC Members attend Summits in the US and Europe to discuss the challenges they face in drug development and innovative ways to bring efficiency, quality, and risk mitigation to the forefront of clinical trials. The Avoca Quality Consortium was founded in 2011 and is sponsored by Pfizer and Lilly.

WHO ATTENDS OUR EVENTS?



225+
Attendees



...Representing
75+
Companies



60+
SME Attendees Involved as
Panelists and Speakers

[Click here to view the
2017 Summit Executive Summary](#)



Sponsorship Packages

GLOBAL PLATINUM SPONSOR

\$75,000

- Category exclusivity
- Branded as “platinum sponsor” (pre/onsite/post) 2018 event
- Guaranteed slot as Co-Chairperson for event (*must be CEO or Senior Executive from your organization, subject to Avoca approval)
- Featured speaker on a panel presentation
- Featured speaker on a 30-minute case study; topic to be approved by Avoca
- Opportunities for session moderation/facilitation
- Opportunities for shaping programming for the event
- Four additional attendee passes (\$6,000 value)
- Collaboration and co-promotion on pre-event webinar that positions a speaker from your organization as a thought leader
- Video posted on *Aha!*, positioning sponsor/organization as thought-leader
- Prominent branding, recognition, and exposure in all AQC Summit marketing materials to include:
 - Email blasts
 - Social strategy
 - Bi-weekly Newsletter, *AQC Express*
 - Press releases
 - Post-Summit Executive Summary Report, posted on The Avoca Group website and distributed to all Consortium Members and event attendees
 - Company logo on conference signage and special recognition at event
 - Company logo on event website (hyperlinked)
 - Branded email invite with special discount to send to your mailing list



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Sponsorship Packages

GLOBAL GOLD SPONSOR

\$40,000

- Branded as “gold sponsor” (pre/onsite/post) 2018 event
- Sponsored breakfast, lunch, networking break, cocktail reception, or webinar
- Featured speaker on a panel presentation
- Two additional attendee passes (\$3,000 value)
- Branding and recognition in all Quality Consortium marketing materials to include:
 - Email blasts
 - Social strategy
 - Bi-weekly Newsletter, *AQC Express*
 - Press releases
 - Post-Summit Executive Summary Report, posted on The Avoca Group website and distributed to all Consortium Members and event attendees
 - Company logo on conference signage and special recognition at event
 - Company logo on event website (hyperlinked)
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Sponsorship Packages

GLOBAL SILVER SPONSOR

\$20,000

- Branded as "silver sponsor" (pre/onsite/post) 2018 event
- Sponsored breakfast, networking break, or lunch roundtable
- One additional attendee pass (\$1,500 value)
- Branding and recognition in all Quality Consortium marketing materials to include:
 - Email blasts
 - Social strategy
 - Bi-weekly Newsletter, *AQC Express*
 - Press releases
 - Post-Summit Executive Summary Report, posted on The Avoca Group website and distributed to all Consortium Members and event attendees
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CURRENT AQC MEMBERS



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INTERESTED IN SPONSORSHIP?

Please Contact Caryn Laermer at Caryn.Laermer@TheAvocaGroup.com
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